

MEDIA FAIRNESS CAUCUS

A Look at Media Bias

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Poll Finds Media is Biased, Liberal and Untrustworthy

From a *Robert Morris University* Poll...

“Media bias is driving away the audience, says [a Robert Morris University] Poll... [The poll found that] only one-quarter of all those surveyed, 27%, suggested they believe ‘all or most’ of news media reporting... More than three-quarters of Americans surveyed, 77%, agreed that the news media have their own political and policy positions and attempt to influence public opinion...

By nearly a four-to-one margin, Americans see the U.S. news media biased in favor of liberals and against conservatives at 45% compared to those (12%) seeing the news media biased in favor of conservatives and against liberals...

Respondents were asked which, of four options, was likely most responsible for bias in news media today. The largest group, 27%, suggested it was journalists and newscasters who enter their jobs with personal political beliefs... [Ultimately] **over one-third of all respondents, 35%, said they have stopped watching a news media organization – print or broadcast – because of perceived bias.”**

Americans Trust Fox News Over ‘Mainstream’ Media

From *NewsBusters*...

“A recent poll conducted by the Brookings and Public Religion Research Institute sought the views of all Americans toward all news sources in the nation. A mere 5 percent of the respondents called the left-wing MSNBC cable channel their ‘most trusted’ TV news outlet. On the other end of the spectrum, the Fox News Channel was named [‘most trusted’] by 25 percent of the people surveyed, more than the 23 percent who pointed to the ‘mainstream media’ broadcast networks...

Independents also choose Fox News first over MSNBC with a 26 percent to 4 percent margin. The broadcast networks came in at 17 percent, while CNN draws a total of 16 percent from those viewers.”

Media Has Given Hillary Clinton a ‘Free Ride’

From *Breitbart’s Big Journalism*...

“On CNN’s *New Day*, co-hosts Brooke Baldwin and Chris Cuomo discussed the potential problems of former Secretary of State Hillary Clinton waiting too long to announce a presidential run. Cuomo, however, revealed how the media have been in the tank for Clinton during that discussion. ‘We couldn’t help her anymore than we have,’ Cuomo said. ‘She’s got just a free ride so far from the media. We are the biggest ones promoting her campaign, so it better happen.’”