

MEDIA FAIRNESS CAUCUS

A Look at Media Bias

Rep. Lamar Smith (R-TX), Chairman

Rep. Jack Kingston (R-GA), Co-Chair

Rep. Michele Bachmann (R-MN), Co-Chair

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Fallon Mocks Obamacare Enrollment Numbers

From the *Daily Caller*...

“The host of NBC’s ‘Tonight Show,’ [Jimmy Fallon],...mock[ed] President Obama’s supposed triumph in signing up 7.1 million Americans on the Obamacare exchanges by the March 31 deadline. [He quipped]:

‘The White House says it has surpassed its goal for people enrolled in Obamacare. **It’s amazing what you can achieve when you make something mandatory and fine people if they don’t do it and then keep extending the deadline for months...**If you still haven’t enrolled, you might have to pay a penalty called the ‘Individual Shared Responsibility Payment,’ which is 1 percent of your salary. Then Americans said, ‘Hey, good thing I don’t have a job.’”

MRC Launches 'MRC Latino'

From the *Media Research Center*...

“**[Last week], the Media Research Center launched ‘MRC Latino,’ [which] will conduct ongoing analysis of [Spanish media] networks with the objectives of improving conservative participation in this segment of the media, while holding these outlets accountable to the same standards for accuracy and fairness expected of other major networks...**

[MRC] presented its findings of the first-ever analysis of the nightly news on Univision and Telemundo. [It found that from November 1, 2013 to February 28, 2014]:

- **Out of 667 stories on U.S. domestic policy, more than six times as many tilted left/liberal (300 or 45%) as slanted in a right/conservative direction (43, or 6%).**
- The top three U.S. domestic policy topics covered were immigration law enforcement, immigration reform legislation in Congress, and Obamacare. **The majority (170, or 59%) of Univision and Telemundo’s 288 stories on these three issues tilted left/liberal.**
- Despite Obamacare’s problem-plagued rollout and controversial implementation, **these networks featured advocates of Obamacare over its conservative opponents by a margin of nearly five-to-one (116-24).”**

Fox News Remains on Top of Cable News

From *Accuracy in Media*...

“**Fox News continues to steamroll the competition, with its 49th consecutive week and 147th consecutive month as the number one cable news network in both total day and primetime, during the first quarter of 2014.** Compared to the first quarter of 2013, Fox News was up 3% in total viewers and 5% in the demo viewers in total day, and up 4% and 5% respectively in primetime. **It was also the only one of the big three cable networks to show any audience growth.”**