

MEDIA FAIRNESS CAUCUS

A Look at Media Bias

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Obama Chief-of-Staff Joins CBS News

From *Breitbart's Big Journalism...*

“[The] relationship between the mainstream media and the Obama White House continues unabated with the announcement that Bill Daley, President Obama's former Chief of Staff, is joining CBS News as a contributor:

‘Former White House Chief of Staff Bill Daley joins CBS News as a Contributor...As Chief of Staff to President Barack Obama, Daley was involved in all aspects of the administration. He was instrumental in developing the American Jobs Act, and he played a central role in passing historic trade agreements.’

Add this to the list along with Robert Gibbs and David Axelrod joining NBC News and the 15 to 19 and counting members of the media who have joined the Obama Administration.”

Media Ignores Experts, Link Climate Change to Sandy

From *The Media Research Center...*

“Network reporters and experts have repeatedly claimed that [Hurricane Sandy] was either caused or worsened because of climate change. **In fact, 100 percent of the 32 news stories and briefs in the past year that mentioned climate change and Hurricane Sandy claimed global warming directly impacted the storm** – even though ‘no single weather event can be linked directly to a long-term driver, such as global warming,’ according to climate change activists.

ABC, CBS and NBC spun the issue even more. **Only 6 percent of the stories (2 out of 32 stories) provided another view. No story actually quoted an expert who disagreed.** The closest the networks came to providing a ‘balanced’ news story was saying that ‘whether climate change is to blame for it [Sandy] is the subject of debate.’

TV Show Plotlines Will Promote Obamacare

From *Mediaite...*

“Young people are key for the Affordable Care Act to work, and as a result of a half-million-dollar grant by the California Endowment, TV shows regularly consumed by these young people will soon be weaving Obamacare into plotlines in order to get more of them enrolled in the health care program...

The 18-month grant, to the Lear Center’s Hollywood Health & Society program, will be used for briefings with staff from television shows and to track health overhaul-related depictions on prime-time and Spanish-language...‘We want them to get the facts. We don’t believe the government alone can break through with those facts,’ said David Zingale, a California Endowment senior vice president...

You can look forward to seeing the characters of some of your favorite TV shows touting the virtues of Obamacare sometime soon.